Women drive
economic growth

When women move forward,
the world moves with them.

When women have control over their income, they invest in the health, education and well-being of their families. They also tend to reach out to propel other women forward, creating a powerful multiplier effect that benefits all of society.

Since 2005, ExxonMobil and the ExxonMobil Foundation have helped women in more than 90 countries to fulfill their economic potential and drive economic and social change in their communities. To date, we have invested more than $120 million to help community-based and global partners implement programs directly benefitting tens of thousands of women.

We are focused on three program areas:
- Developing women entrepreneurs and business leaders.
- Supporting research to identify effective interventions.
- Deploying technologies that accelerate women’s economic advancement.

Working with both local and international partners, we are moving closer to a world where women are full participants in both the social and economic spheres of society.

exxonmobil.com/womensinitiative

Technology
Providing access to simple, but critical, technologies that catalyze new business development, grow existing businesses and alleviate energy poverty.

Women-owned business
Training, registering and certifying women owned business so they compete for business contracts in the global supply chain.

Women’s financial literacy
Implementing programs on women’s financial literacy, investment readiness and access to savings accounts through digital technology. Including launching SheCounts initiative with Women’s World Banking in 2018.

Productivity
Improving productivity of women farmers. Investing in programs that provide agricultural assistance – such as irrigation pumps, improved seeds, fertilizer – that can help women escape from subsistence farming and create small farming-related businesses.
Our 2018 partners

ExxonMobil and the ExxonMobil Foundation work together with community-based organizations, global NGOs, universities and government agencies to advance economic opportunity for women in developing countries and emerging markets.

**ADPP:** ADPP’s Women Farmers’ Clubs organize and train women subsistence farmers in the Kwanza Sul province of Angola to increase their agricultural production. With our support, the program has trained 1,500 women to apply more efficient and sustainable technologies to obtain better prices for their produce, and become more successful farmers and entrepreneurs.

**Bush Institute:** We support the George W. Bush Institute to convene First Ladies and relevant policymakers, NGO and business leaders, funders, practitioners and experts to discuss the seminal role spouses of heads of state can play in the socio-economic life of their countries.

**The Royal Institute of International Affairs at Chatham House:** The Royal Institute of International Affairs at Chatham House is a non-profit, non-governmental organization based in London whose mission is to analyze and promote the understanding of major international issues and current affairs. ExxonMobil works with Chatham House on measuring the impact of women’s economic empowerment and convenings of the Global Business Coalition for Women’s Economic Empowerment.

**Cherie Blair Foundation for Women:** We support the Road To Growth initiative in Mexico which will help 500 women entrepreneurs grow their businesses.

**Council on Foreign Relations Women and Foreign Policy Advisory Council:** The Council on Foreign Relations is an independent nonpartisan membership organization, think tank and publisher dedicated to being a resource on foreign policy choices facing the United States and other countries. We support the organization’s Women and Development series.

**Global Development:** CGD is a leading not-for-profit organization where world class scholars use independent, rigorous research to develop new knowledge and practical solutions to reduce poverty. CGD’s senior fellow Dr Mayra Buvinic helps steward ExxonMobil Foundation’s groundbreaking research on women’s economic empowerment, in particular our work on mobile savings products for women.

**KickStart:** KickStart promotes sustainable economic growth and employment creation by developing and promoting technologies that can be used by entrepreneurs to establish and run profitable small-scale enterprises. We partner with KickStart to integrate manually powered irrigation pumps – which enable poor farmers to grow high-value crops throughout the year – into our existing women’s farming programs in Africa.

**Kopernik:** In partnership with Kopernik, we’re supporting Indonesian women to become micro-social-entrepreneurs, boosting their income and making eco-friendly, money-saving, health-improving technologies like solar lanterns, water filters and fuel efficient cookstoves available in remote communities in Indonesia.

**Mercy Corps:** Mercy Corps is a global humanitarian aid agency engaged in transitional environments that have experienced natural disaster, economic collapse, or conflict. ExxonMobil partners with Mercy Corps in inspiring women entrepreneurs in Indonesia to become more fully participatory in the economic life of their communities.

**Plan International USA:** In partnership with Plan International USA, we support the Global Women in Management Program (GWIM), which provides intensive training and skills development for women community leaders in developing countries. We’ve supported the CEDPA GWIM program since 2005, providing training workshops to more than 600 women globally.

**Solar Sister:** Using a neighbor-to-neighbor distribution system, Solar Sister provides women entrepreneurs with the business training and necessary skills and tools to deliver solar technology solutions to their communities. With our support, Solar Sister has grown to a thriving network of Solar Sister Entrepreneurs who have brought the benefits of clean energy to communities across Uganda, Nigeria and Tanzania.

**Technoserve:** Technoserve is an international nonprofit that promotes business solutions to poverty in the developing world by linking people to information, capital and markets. ExxonMobil Foundation supports Technoserve’s work with women farmers in Nigeria and female entrepreneurs in Tanzania.

**Vital Voices:** Vital Voices identifies, invests in and brings visibility to extraordinary women around the world by unleashing their leadership potential to transform lives and accelerate peace and prosperity in their communities. With our help, Vital Voices is supporting regional businesswomen’s networks in Africa, the Middle East, North Africa, Latin America and the Caribbean, with an aim to expand the number of women succeeding as entrepreneurs and business leaders.

**WEConnect International:** WEConnect International supports the education, self-registration and certification of growth oriented businesses that are at least 51 percent owned, managed and controlled by one or more women. Our support is focused on supplier development and training initiatives for women-owned enterprises in countries such as Mexico, Nigeria and Indonesia.